

## **Development, Gender and Sport: Theorizing a Feminist Practice of the Capability Approach in Sport for Development**

### **Abstract**

Sport for development (SFD) research and practice has become more critically examined recently, with many scholars calling for better understanding of *how* and *why* sport might contribute to the global development movement. Developing and refining theoretical approaches is key to unpacking the complexities of SFD. Yet theory development in SFD is still relatively young, and often relies on over-simplified theory-of-change models.

In this paper, we propose a new theoretical approach, drawing upon the Capabilities Approach (CA) and critical feminist perspectives. We contend that the CA is effective in challenging neo-liberal ideologies and examining a range of factors that influence people's lived experiences. We have woven a "gender lens" across the CA framework, as feminist perspectives are often overlooked, subjugated or misunderstood. We also provide an adaptable diagrammatic model to support researchers and practitioners in applying this framework in the SFD context.

Key words: Sport for development, feminism, development through sport, social development, economic development, female athletes\*

\*We prefer the term "gender" as a key word, but it is not amongst the choices provided on the manuscript system.

### 1. Introduction

Recent years have seen two trends emerge within the theorizing and assessment of sport-for-development (SFD): a critical feminist approach, which examines how gender is experienced in SFD, questioning traditional SFD approaches that may unwittingly reinforce restrictive gender roles (Carney & Chawansky, 2016; McDonald, 2015; Saavedra, 2009); and the application of the Capability Approach (CA), which considers the extent to which capabilities might offer an appropriate, meaningful and effective basis from which to understand development through sport (Darnell & Dao, 2017; Suzuki, 2017; Svensson & Levine, 2017).

In this paper, we aim to combine these two trends within a single theoretical and practical framework, one that proposes the CA as the basis of a committed and refined feminist approach to SFD and provides a diagrammatic model for practical application. First, the CA seeks to understand the ways that SFD participants experience SFD programming and the ways in which those experiences reflect the real opportunities, mitigated by gender, that people have to live lives that they value. Second, the CA provides key conceptual tools – *capabilities*, *conversion factors*, and *adaptive preferences* – to facilitate a critical feminist engagement with the ways that these experiences are mediated by the social, cultural, economic and political environments. We suggest that while the CA has been used to good effect in recent SFD theorizing and research, none of this work has focused on the question of gender or its place within a feminist approach to SFD.

This is a significant gap or oversight, leaving the concept of gender underdeveloped within SFD research. For example, Thorpe and Chawansky call on sport managers to recognize “women’s lived experiences as a valid and valuable form of knowledge that could be used to

inform management approaches adopted by sport for development (SFD) organizations” (2017, p. 558). Their call points to the need for, and benefits of, a practical framework which recognizes feminist struggles amidst patriarchal systems and environments, while also seeing women’s experiences as strengths that are useful towards achieving positive development outcomes.

To demonstrate how girls’ and women’s “lived experiences” are overlooked or marginalized in SFD, we present an illustrative example to SFD research: menstruation. Menstruation, menstrual health education and menstrual hygiene management (MHM) are almost entirely absent in the SFD literature, despite the fact that these concerns directly impact the lives of all or most female SFD participants (Harrison, 2018). Meanwhile, these topics have been researched by feminist scholars in development studies for decades and a recent movement has brought menstruation to the forefront of gender in international development research and practice (Bobel, 2018). We expand on this example later in this paper, along with other examples of how adaptive preferences help illustrate often overlooked aspects of gendered socialization into sport.

We contend that these critical feminist perspectives must be woven into all SFD theory, and that the CA model provided can help researchers and practitioners “bridge the gap” to better understand gender *and* SFD. To build this case, the remainder of the paper proceeds in four parts. In the next section, we present our conceptualization of critical issues at the intersection of gender, development and SFD. This leads into a discussion of the CA within SFD and presents our diagrammatic model<sup>i</sup>, examining the key elements of *capabilities*, *conversion factors* and *adaptive preferences*. We then discuss the specific ways in which we see the CA model making a contribution to advancing a feminist approach to SFD, demonstrating how the model includes overlooked concerns such as menstruation and adaptive preferences. Finally, the paper concludes

with a summary of the main points as well as questions for future theorizing and research in this area.

### **2. Gender, development and SFD**

Gender is complex within any social context, but in the field of SFD, gender formations and perspectives are further complicated by the various histories and cultures of sport that have tended to place restrictions on the full participation of girls and women. It is these kinds of cultures and histories that have led feminist researchers broadly to call for critical understandings of gender, and to seek understandings of the ways in which gender is performed within social structures and formations. Following Knoppers and Anthonissen, “Doing gender consists of engaging in actions that are part of social processes. These actions include practices of power that support or challenge domination of men and subordination of women . . .” (2008, p. 94). From this perspective, gender is a social construct and situated in social practices and processes, such as divisions of labour and notions of sexuality. Gender also intersects with various aspects of social identity, such as class, race and sexuality that construct the lived experience of SFD participants and practitioners (Oxford & McLachlan, 2018; Oxford & Spaaij, 2019). This feminist perspective leads to critical questions regarding gendered divisions of labour in sport, and the ways these divisions have been, and still are, generated, including within the policies and practices of SFD.<sup>ii</sup>

For the purposes of this paper, we view gender as fluid, relational and non-binary, all the while attached to both symbolic and real power that still tends to privilege men and subjugate women. This dynamic plays out at the personal level, but also through social, cultural, political and economic power at broader scales, which perpetuate many of the gendered inequalities that

SFD initiatives strive to address. For these reasons, we concur with calls to apply a feminist lens to theory development within SFD. One such call, from Sarah Oxford and Fiona McLachlan, encourages SFD researchers to “look at the limits of post-feminist, neo-liberal, or postmodern thinking and theorizing that ignores or rejects history and structure,” (Oxford & McLachlan, 2018).

In response, we consider how broader gender norms often constrain engagement in sport and that the dynamics of development initiatives are gendered through larger macro-level factors such as economic policies, education systems and post-colonial legacies (Chawansky & Hayhurst, 2015; Hayhurst, Kay, & Chawansky, 2015). The key point here is to approach gender (and girls and women) less as the targets of SFD, and instead to view gender more as a fundamental aspect of the landscape of development inequalities broadly, and the experiences of SFD stakeholders and participants specifically. Approaching gender in SFD in this way, we contend, is still relatively novel, given the propensity of theoretical frameworks and models in SFD that aim to compartmentalize or isolate gender, or consider it to be a distinct thematic area of the broader SFD field (see Zipp & Nauright, 2018).

In turn, a feminist approach to SFD also calls into question the ways in which young people in general, and girls and young women in particular, are still seen as those to be helped (or even saved) through sport-based initiatives or interventions. Indeed, young people in need of help and improvement remain nearly fundamental to the policies, practices, politics and preferred narratives of SFD (Darnell, 2007, 2012). SFD’s beneficiaries or user groups are often portrayed as vulnerable and/or deficient, and this is particularly the case for girls and young women (Forde & Frisby, 2015; Zipp & Nauright, 2018). The “girlying” of development or positioning the empowerment of vulnerable girls as a key to improving communities and societies, is an

emerging phenomenon in SFD and the broader development field (Bobel, 2018; Hayhurst, 2011, p. 532). In this way, gender intersects with neo-liberal ideological narratives, where poor, often non-White, people are in need of help from the industrialized West. Girls and women are viewed as needing ‘to be empowered’ so that they might better navigate their environments and overcome their marginalization (McDonald, 2015; Oxford & McLachlan, 2018).

While these complex issues surrounding how to approach gender in development have been discussed in the broader field of development studies for decades, this type of third wave, critical feminist approach is relatively new to SFD (Chawansky, 2011). In development studies, simply inserting women and girls into existing development structures and systems has been labeled the Gender *in* Development (GID) approach, and feminist researchers have criticized GID as ineffective and discriminatory. Esther Boserup’s 1970 text, *Women’s Role in Economic Development*, was one of the first to question the ostensibly gender-neutral approach to mainstream development economics. Her work set the stage for the emergence of the Gender *and* Development (GAD) paradigm, which called for more examination, and transformation, of the social and economic systems, structures and processes that maintain gender hierarchies.

We contend that, overall, much of what constitutes current SFD policies and practices illustrate minimal understanding, appreciation or implementation of the insights of the GAD perspective. That is, although many SFD programs are designed with the goal of supporting gender equality, they remain largely rooted in gender binaries and heteronormative ideologies, and/or in integrating girls and women into masculine norms and cultures. For example, most coaches and leaders of SFD programs are men and the general lack of female role models in SFD can marginalize girls and women (Meier, 2015). Further, SFD is still often built upon historically masculine sports, such as football/soccer or cricket. Whilst it is understandable that SFD

programms would choose sports with wide appeal, girls and women are often less likely to have had the opportunity to hone sporting skills to the same extent as boys and men (Zipp & Nauright, 2018). This practice attempts to integrate girls and women into patriarchal, hegemonic and heteronormative frameworks (Forde & Frisby, 2015). Further, this approach does not address systematic inequalities. As Forde and Frisby (2015, p. 890) contend: "...this (approach) is problematic if it simply involves girls and women adopting masculinized behaviours with little or no emphasis being placed on how masculinity is embedded in hegemonic power structures and how the behaviour of some boys and men needs to change to promote safety and greater gender equality."

### **3. Applying the Capability Approach to SFD**

#### *The CA in SFD model*

In this paper, we synthesize a critical feminist, gender *and* development approach with the CA to develop a new theoretical framework for SFD. Using a gender lens, we contend that the CA can provide (1) a better understanding of how SFD influences the real opportunities (capabilities) of participants to live lives they value and (2) useful conceptual tools, including; *capabilities*, *conversion factors*, *functionings* and *adaptive preference*. This approach can help researchers and practitioners challenge neo-liberal ideologies and support critical feminist perspectives, both of which scholars are calling for in the field of SFD (Darnell & Dao, 2017; Hayhurst & Chawansky, 2015; Oxford & Spaaij, 2019; Sanders, 2016).

The CA emerged primarily from the work Amartya Sen, an economist and philosopher from India (see Sen, 1992, 1999). The framework was built upon by Martha Nussbaum (2001, 2011) and Ingrid Robeyns (Robeyns, 2003, 2005, 2006, 2017), among others. The CA includes

the key elements of *capabilities* (or opportunities), the *functionings* (or outcomes) that flow from them along with the *conversion factors* that influence the capability set and the *adaptive preferences* that inform choices (Sen, 1999). At its best, the CA encourages a better understanding of how development initiatives are experienced, rather than restricting the focus of development (and development research) merely to prescribed outcomes, which can obscure underlying inequalities (e.g. gender, race, class), reinforce neo-liberal ideologies and overlook restraints on peoples' freedoms (Robeyns, 2005). Robeyns diagrammed her understanding of the CA in a dynamic model (see Figure 1) to illustrate the relevance of multiple concerns to one's capability set and the selection of particular functionings (2005, 2017).

[Insert Figure 1]

Applying the CA to SFD can help both researchers and practitioners to untangle some of the nuanced experiences of participants. The CA helps to move beyond evaluating *if* participants experience some form of (predetermined, measurable) personal development, and is more attuned to *how* these interventions are experienced. A focus on the *how* of development gives room for understanding how gender is experienced in SFD and allows for gender to be woven through the key elements of the CA framework (X, 2017). This focus on processes and possibilities over outcomes and outputs is a distinct departure from most SFD research, which is centred on the monitoring and evaluation strategies of practitioner organizations and/or funders. In order to expand on the concepts of the CA and apply it to SFD research and practice, we present this diagrammatic model. The model here is drawn directly from X's doctoral



dissertation (2017), which was developed as an adaptation of Robeyns' CA model (Figure 1) to the field of sport for development.

[Insert Figure 2]

This model is unique amongst CA applications within SFD as it applies a gender lens explicitly across all levels of conversion factors and adaptive preferences. We have provided sample capability sets in the model presented, but this model is flexible and designed for researchers and practitioners to substitute, edit, add or remove capability sets in line with local contexts and program goals. In other words, this CA in SFD model provides the conceptual architecture to consider contextually determined capabilities and conversion factors. The capability set referenced in the model above is illustrative of the capabilities that are common to SFD programs. This model also organizes conversion factors, following (Robeyns, 2017), into personal, social, and environmental categories. While the authors and other capability scholars recognize the complexity and interdependence of these factors, they are conceptually divided into these three categories in order to better unpack how capabilities are expanded or constrained based on contextual factors. It is important to note that the conversion factors presented here are examples to consider, not exhaustive lists. In providing these elements, we acknowledge a risk of missing other important aspects or over-emphasizing normalized life experiences. However, we feel that the specificity of this model is valuable because it provides the afore-mentioned gender lens and prompts users to consider macro-level environmental factors that are often under-analyzed.

Capabilities are at the heart of this approach and can be defined as the full breadth of options, or *real opportunities*, that a person has. According to Sen, the political or programmatic commitment to supporting capabilities therefore requires both the elimination of coercion or interference (negative freedom) *and* the promotion of real opportunities (positive freedom) (1999). In essence, the notion of capabilities, and capability expansion, in the context of development pushes for greater equality of people's actual opportunities to achieve, not only by removing interference, but by enhancing people's abilities to convert resources into attainments or successes. Capabilities are what people are "able to be and do" (Robeyns, 2017, p. 38). They are generated as people engage with resources, using them in a way that is mitigated by various conversion factors (personal, social and environmental). So, to best explain the CA, we move generally from left to right across the diagrammatic model. Along the way, we explain the key concepts of the CA, drawing from examples in development studies and SFD to demonstrate how the proposed model can contribute to research and practice.

Ingrid Robeyns provides the example of riding a bicycle to illustrate the concept of capabilities, conversion factors and how the CA model works dynamically (2017). In her example, for a person to achieve the mobility and exhilaration that riding a bicycle provides, various resources and conversion factors at the personal, social, and environmental levels must support this capability. First, she must have the required *resources* for bicycling. Obviously, access to a bicycle is necessary. Furthermore, access to an instructor, coach or mentor of some kind to help her learn to ride is important. These resources, however, are interdependent on various conversion factors. For example, access to a coach or mentor is often mitigated by traditional gender norms (macro-level environmental conversion factor), which could prevent her developing the physical ability to ride (personal conversion factor). Secondly, family and

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community members must not restrict, and may need to actively support, her decision to ride a bicycle, perhaps serving as mentors or role models (meso-level social conversion factor). Finally, she must also be free from social and legal forces that would prevent her from riding, such as gender roles or religious laws (macro-level social conversion factor), and live in an environment where riding is safe and accessible (e.g. bicycle paths or usable roadways (environmental conversion factor)). These factors are often inextricably interdependent and deeply gendered. Thus, they combine to and mitigate or promote one's real opportunity to ride a bicycle.

To explain the model and how it can be applied, the following sections will explore the key elements of the model, providing examples of how a critical feminist perspective of the CA can be an insightful and practical tool in SFD.

### *Resources and conversion factors*

To provide an example of how the CA model can work in SFD, we expand on the example of menstruation. Recent studies show that many adolescent girls struggle with sport participation once they begin menstruating (Betty for Schools, 2018; Tingle & Vora, 2018; Women in Sport, 2018; Zipp & Standing, 2018). This is a very difficult topic, given the taboo nature of menstruation in most cultures, and particularly in cultures where rigid gender roles are enforced. This singular issue is present in resources and as a conversion factor at all three levels; personal, social, and environmental.

From a resource standpoint, access to private, clean and safe toilet facilities for changing during periods is a key factor for schools and communities (Forde, 2009; World Health Organization, 2016). While these resources are specific to local contexts, they are often

determined by broader macro, environmental forces such as infrastructure, health regulations and government policy (see Robeyns 2017 chapter 2.12 for a more detailed explanation of how conversion factors and resources interact via generation of capability sets). Other resources, such as female coaches, may also have a profound impact on a person's experience of menstruation.

At a personal level, whether or not a girl has begun her menses is paramount to her experience in SFD. Around the world, the median age for one's first menstruation is twelve years old, the same age girls often transition to secondary school and a common time when they drop out of sport (Tingle & Vora, 2018). Symptoms of menstrual periods vary, but can include cramping, fatigue and headaches that may dissuade adolescent girls from participating in sport, despite growing evidence that exercise can ease these symptoms (Women in Sport, 2018).

At the social level, influences from family, school and community are critical. Family socio-economic status can cripple a girl's access to sufficient menstrual products (pads, cups, etc.) that can help them cope with their period bleeding (i.e. menstrual hygiene management (MHM)). Such "period poverty," or lack of resources to obtain adequate menstrual products, is a growing concern in international development (Bobel, 2018; Zipp & Standing, 2018). In sport and physical activity, these products are very important because many girls fear embarrassing leaks during rigorous movements such as running and jumping (Forde, 2009; Women in Sport, 2018). At school, education on menstrual health is often limited, laden with social restrictions, or missing altogether, leaving young girls unaware, unprepared and embarrassed to talk about their experiences (Bobel, 2018).

On a macro-level, deeply-rooted stigma and myths regarding menstruation often create strict gender roles that socially marginalize girls and women. Evaluations from two SFD programs that delivered menstrual health education, Moving the Goalposts (Kenya) and the Naz

Foundation (India), found that participants felt restricted by menstrual myths and felt empowered through learning sessions through their programs (Forde, 2009; Naz Foundation, 2017). “I no longer believe the myths society peddles about menstruation . . .” claimed a 14-year-old Naz participant (Naz Foundation, 2017, p. 17). In her recent book, Chris Bobel critiques the development sector, particularly the menstrual hygiene management (MHM) movement, for over-looking or de-emphasizing the menstruation stigma (2018). Broad environmental factors such as education, health, infrastructure and employment policies can have a profound impact on the experience of people who menstruate (Bobel, 2018).

The issue of menstruation illustrates the potential of this CA in SFD model. Researchers and practitioners should, therefore, recognize that adolescent girls may be experiencing dramatic physical changes that complicate their participation in sport and physical activity. Programs should consider participants’ access to menstrual health education, resources for period care (e.g. menstrual products) and suitable toilet facilities to better support their participants. We have included puberty and menstruation amongst the conversion factors and toilet facilities amongst the resources in the model (Figure 2) to prompt researchers and practitioners to consider this issue. As demonstrated above, once one begins to unpack the experience of menstruation, it is clear that its reach extends beyond the personal level. The CA model includes other conversion factors commonly relevant within development studies, drawn from Robeyns’ CA model (2017) and youth development theories (Cunningham & Correia, 2003) that often underpin research and practice in SFD, which is largely targeted at children and youth. This model also layers in sport-relevant conversion factors, such as including coaches and SFD facilitators within community mentors. By examining the conversion factors through a gendered lens, we see that the overall

experience, and *capability*, for girls and women to participate in sport is mitigated at various stages and levels by this oft-overlooked aspect of one's lived experience.

### *Capabilities*

Focusing in on the concept of capabilities within the proposed SFD model, we can draw similar analogies to Robeyns' bicycle. While many girls and women may seemingly have the "opportunity" to participate, a myriad of obscured or misunderstood gender-related conversion factors may restrict or eliminate it, thus adding nuance to our understanding of capability as *real* opportunity. Although these types of restrictions are included in much of the critical feminist research in SFD, the proposed CA model can help bring these concerns to the fore, supporting researchers and practitioners to better understand girls' and women's experiences.

The illustrative model presented here includes four capabilities; self-efficacy, social affiliation, positive gender role attitudes, and health and well-being. These four capabilities represent common goals or objectives within the SFD movement. They are intended here as illustrative examples to be modified or replaced with contextually determined, relevant capabilities, along with specific resources and (ideal) achieved functionings. Amongst the capabilities presented here, "positive gender role attitudes" is clearly a gendered item. "Health and well-being" have fairly clear gender connotations, which are reinforced in the model by related conversion factors such as puberty, menstruation, sexual health, health education opportunities by gender, sexual health and reproductive rights (SRHR), etc. Beyond these capabilities, we contend that the gender lens explicitly taken up in the analysis of conversion factors will help researchers and practitioners critically analyze how gender interacts with other capabilities less obviously gendered.

For example, “connectedness” is a social conversion factor that informs the capability development of “social affiliation” in our proposed model. Connectedness is a term borrowed from youth development studies, where scholars have found that close relationships to family, school and community often serve as protective factors for positive youth development (Cunningham & Correia, 2003). The model presented here accounts for gender in points of connectedness within the family, school and community contexts (e.g. gender within family, gender differences in PE at school, gender of role models/coaches). Studies in SFD have shown that the lack of female role models, coaches and facilitators with SFD programs may restrict girls and women from more fully engaging as participants and reinforce negative gender stereotypes (Meier, 2015; Zipp & Nauright, 2018).

Another example is self-efficacy, which is widely defined as the belief in one’s ability to influence events in his or her life towards a specific outcome (Bandura, 1997). SFD proponents suggest that sport is an ideal format for building self-efficacy because a person can tangibly experience outcomes from her effort. For example, a participant who practices throwing, catching, kicking running or batting skills can see progress over time, supporting the key concept of self-efficacy, that she can influence an outcome in her life through her own effort (Coalter & Taylor, 2010). Self-efficacy is distinct from its cousin, self-esteem in a very specific way. While self-esteem refers to one’s perceived worth or value as a whole, self-efficacy narrows in on the specific belief in one’s ability to achieve or attain an outcome. This distinction positions self-efficacy nicely within the CA as it is implicated in the model’s movement from capabilities to functionings (or achievements), the “doings” in Sen’s framework. Self-efficacy also measures perceptions and beliefs, not actualized outcomes or functionings. Therefore, the focus is on the capability of believing in one’s abilities, rather than the end product.

At first glance, self-efficacy may seem a rather gender-neutral concept. However, studies in sport and SFD have shown that gender plays a role (Spence et al., 2016; Zipp & Nauright, 2018). In these studies, adolescent boys had higher levels of self-efficacy as related to physical activity or sport than adolescent girls. Boys' previous experience in sport, often through fathers or male family members, may better position them to enhance their sport skills and report higher self-efficacy than their girl counterparts. In essence, the social conditioning and exposure to sport varies by gender, thereby directing a person's interests, preferences and decision-making about sport. To further explore this aspect of gender and capability development, we explore the concept of adaptive preferences.

### *Adaptive preferences*

Another critical concept of the CA is *adaptive preferences*. Sen's work in development economics shows that women, as well as other members of marginalized groups or communities, often experience a form of normalized inequality that may affect their *actual* ability to achieve certain functionings. In this sense, women (or LGBTQ communities, or people of colour) who experience systemic oppression often become accustomed to selecting from a limited set of opportunities. An adaptive preference occurs when a person's subjective assessment of their own well-being is influenced by the objective reality of their lived experiences (Sen, 1999).

In other words, people who experience multiple axes of oppression are often systemically conditioned to select from a limited array of options; as a result, the CA draws attention to the importance understanding adaptive preferences. While this aspect of the CA (like several others) is open to accusations of paternalism, by presuming that individuals do not recognize the limits or constraints of their own preferences, the implications are profound when deployed in a



nuanced manner. The key point is that when women work to “formulate agency goals, the aspirations expressed are conditioned by their socio-economic background and experience” (Burchardt, 2009, p.13). In this sense, the act of choosing functionings from an array of capabilities is necessarily influenced by structures and experiences of inequality. More specifically, gendered socialization often has an unseen effect on the capabilities of women (and other marginalized groups) by limiting their recognition of, and aspirations for, certain capabilities and functionings.

This point, in turn, has specific implications for sport, given the gendered socialization in and of sport participation. Sen (1999), Nussbaum (2011), and others (e.g. Robeyns, 2017) have argued for the importance of considering adaptive preferences in the CA – particularly with respect to girls and women. Sport is so deeply entrenched in binary modes of gender and is constructed in a way that privileges males and traditional aspects of masculinity (heteronormativity). Participants in an all girls SFD program in St. Lucia summed up this binary nicely when they explained that: “Getting muscles is good for men, but not for girls,” (Zipp, 2017, p.1927). By examining how preferences are formed and adapted according to gender, SFD scholars and practitioners can use the CA to consider the processes and practices of how sport is experienced in development programming. This approach helps to avoid too narrow a focus on outcomes. For example, research on the impacts of Title IX legislation in the United States have shown that the expansion and promotion of opportunities for girls to play sport has increased girls’ interest in playing sport (Acosta & Carpenter, 2014; Ware, 2014). Title IX demonstrates the “if you build it, they will come” approach to inclusivity, which reflects the power of adaptive preferences.

In SFD, specifically, gendered sport roles have been discussed in research from feminist scholars for years (Chawansky, 2011; Kidd, 2013; Knoppers & McDonald, 2010; Meier, 2005). However, the concept of adaptive preferences and preference formation has only recently become part of the conversation. In their paper on SFD in the West Indies, Zipp and Nauright (2018) show that girls tend to adapt to rigid social roles that push them into certain sports and away from others, or out of sport altogether. In the West Indies, cricket is king; the British colonial legacy sport has long been a source of national pride. Although the women's regional team has achieved international success in recent years, the men's game is omnipresent, with statues and roundabouts named after hometown legends. In this environment, "a game such as cricket is passed down from father to son for generations, but daughters are rarely invited to play" (Zipp & Nauright, 2018, p. 33).

The male-dominated legacy of the game translates to boys with more experience and encouragement to play, which helps them build skill and confidence in their cricket abilities (self-efficacy). What happens when they are then mixed with girls in sport for development programs? In one case, at the Sport for Life program in Barbados, the girls left a cricket drill to go play separately, turning cartwheels on the sidelines of the pitch. They literally moved to the margins of the game that they felt unwelcome in and created their own space to play. This incident reflects the adaptive preferences of boys and girls in the program, with boys socialized to prefer cricket and girls, lacking the socialization and practice at the game, preferring to find their own way. Likewise, boys experience constrained choice in sport under similar social influences (e.g. boys do not play netball) (Zipp & Nauright, 2018). Sen's adaptive preferences help clarify why people make the gendered choices they make in sport and SFD.

What can program designers and researchers learn from this story? Mixed gender sport is often seen as the answer to gender equality – just include girls and women in the game and they will benefit. But this is an outdated GID approach. Researchers and practitioners might not question that girls lack experience in cricket, do not prefer to play it over other sports or may not want to play it with boys. In contrast, the critical feminist lens requires researchers to engage with this issue from a more comprehensive standpoint. In this light, the potential of a gendered lens in the CA and SFD incorporates gender into the analysis across all phases and levels (through the influence of conversion factors) in a more effective GAD approach.

Adaptive preferences work in varied ways and can help explain the phenomenon of girls and women's rugby flourishing in Laos and Vietnam. Through an innovative SFD program, funded by the ChildFund's "Pass it Back" initiative and administered through the Women Win Foundation, rugby has become a sport of choice amongst female participants (Owens, 2016). More than half of the Pass it Back rugby participants are female, despite struggles to reach female participants in previous attempts with other sports. Why did rugby succeed where other sports failed? Essentially, other sports were considered too masculine. Rugby was an unknown sport, without preconceived gender restrictions, despite its aggressive and physical play (Johnston, 2015). The rejection of other mainstream sports as too masculine and acceptance of rugby as a sport for girls and women reflects the power of adaptive preferences. The preference formation of female participants for other sports was determined (e.g. football is not for girls and women), but they had no preferences regarding rugby, allowing them the freedom to play.

Considering both examples, cricket in the West Indies and rugby in southeast Asia, adaptive preferences help clarify the gender lens of the CA model. This encompassing gender lens, built on elements of the CA framework, applies across capabilities that do not explicitly

deal with gender (e.g. social affiliation, self-efficacy) as well as those that do (e.g. positive gender role attitudes, body image), illuminating interdependencies and intersectionalities that are often overlooked. This model can provide both academics and practitioners practical tools and language (e.g. adaptive preferences) for designing programs and evaluations with these influences in mind. The emphasis on broader social and community influences also encourages the larger SFD movement of a responsibility to address, advocate and challenge the restrictive gender roles that systematically subjugate their female participants and restrict the type of masculinity available to male participants.

In sum, we draw attention here to the fact that Sen (1999), Robeyns (2006), and Nussbaum (2011) have all argued that adaptive preferences should be taken into account when using the CA, which in turn constitutes one of the main arguments for moving beyond assessments of development results and towards a multidimensional account of impact and equality within the processes of development, such as they are. Adaptive preferences provide a key conceptual contribution for SFD toward understanding several ways that SFD programming and interventions are implicated in processes of social change.

## **4. Conclusions and recommendations**

### *The Capability Approach in Sport for Development*

In broad strokes, the CA has been used in sport studies as a theoretical framework to explore, explain and promote positive social change (if not necessarily development). Jarvie and Sikes (2012), for example, drew on Sen's (1992; 1999) comments regarding inequality to suggest that a capability lens may provide insight into the role that sport, and sporting experiences, have in the broader international development context. In turn, and more recently,

the CA has been applied to the sub-field of SFD research, which is arguably more specific than social change and characterized by the intentional organization and mobilization of sport to meet development goals like gender empowerment, economic growth and health promotion. This growing literature has illustrated a large measure of compatibility and applicability between the CA and SFD. In particular, Sen's work has led to critical consideration of sport's (in)ability to address structural development inequalities while echoing, for example, Hartmann and Kwauk's (2011) 'transformative vision' for SFD. In this way the potential for the CA to advance SFD theory and practice beyond the limited study of SFD's effects and processes of Monitoring and Evaluation, has become increasingly clear.

Indeed, Darnell and Dao (2017), concluded that the CA can "contribute towards an ethical conceptualization of sport's place within efforts to improve the lives of underserved people and communities," (p. 24) by arguing that the ethical and political underpinnings of the CA are congruent with a transformative vision for SFD. In so doing, they highlight Nussbaum's (2011) Central Capabilities list and show that the CA offers an opportunity to advance sport as both intrinsically and instrumentally valuable, and therefore a right to which people are entitled. In a compatible analysis, Svensson and Levine (2017), drawing on Sen, suggest that the CA encourages, and even forces, practitioners and researchers to consider the implications of institutional and policy arrangements in SFD and how these impact the freedoms and capabilities of participants (Svensson & Levine, 2017). They further suggest that the CA in SFD research might provide a normative guideline for research without requiring a commitment to particular epistemological or methodological approach.

In practice, reified gender differences must be integrated into a comprehensive analysis in the CA paradigm. Adaptive preferences have a fundamental effect on a person's choice and

experience of achieved functionings; in order to facilitate a move from obscured input in a traditional theory-of-change model to an informative insight that contributes to understanding processes of development, adaptive preference appears in Robeyns' model as an element of constrained choice. Thus, functionings (as outcomes in/of SFD) are still a part of analysis in the CA framework, but they are de-emphasized in favour of more thorough exploration of the process by which capabilities are generated and experienced. By considering conversion factors (including as a contributor to preference formation), the CA reminds researchers and practitioners that SFD does not work in isolation, but rather within larger systems and structures that are often in neoliberal, post-colonial, patriarchal frames. Much of the SFD research and program evaluation tends to overlook or de-emphasize these social and environmental factors (Sanders, 2016). Not only does examining SFD from this vantage help explain and understand the experiences of participants and practitioners in SFD, but it also helps the researcher form effective critiques.

A critical capability analysis of SFD, especially with an overt concern with gender, shows the importance of supplementing the CA with other theoretical frameworks. The CA provides the framework for a variety of contextually appropriate theories to be integrated into a comprehensive understanding of experiences in and of development. This includes, but is not limited to, feminist theory, queer theory, post-colonial theory, critical race theory, youth development theory, social capital frameworks, and myriad others. Applying the CA to SFD is, *inter alia*, an attempt to better capture the interplay between social context and experiences and processes of development by providing the conceptual architecture to integrate these other theoretical frameworks. Robeyns' model represents a compelling departure point for feminist analyses and critique of SFD for exactly this reason; it requires researchers and practitioners to

contend with the complexity of personal, social, and environmental conversion factors that both enable and constrain the individuals that constitute social arrangements. In this way, it provides a platform to engage with modes of oppression as they manifest in the lives of individuals – by limiting their real opportunities to live lives that they have reason to value.

Taken together, it is clear that gender, equality, and capability are inextricably related, and, thus, should not be compartmentalized. The outmoded GID approach, common in SFD, falls short of engaging critically with the lived experience of participants. A more transformative, GAD approach is needed to protect, promote and expand capabilities as well as to avoid isolating girls and women's "issues" as distinct from overall program purpose. SFD is shaped by the gendered, lived experiences of program participants and communities where SFD activities are interwoven with social norms, structural constraints, and complex histories. Further, the conceptual tools inherent in the CA, such as capabilities, conversion factors and adaptive preference, can equip SFD with much more comprehensive, multidimensional methods of evaluation – including those that engage by necessity with systemic oppression. The CA framework presented in this paper and applied in the conceptual model, is one way in which the CA can be employed to support research and applied practice in SFD. The flexible CA paradigm can be adapted and applied in various ways, drawing on the key elements of capabilities, conversion factors, adaptive preferences and functionings.

### *Limitations*

Of course, we must consider the limitations, weaknesses and risks of any approach. The CA has been criticized as supporting neo-liberal institutions and ideologies. We have made the case for using the CA to challenge these norms, but applying the model is much trickier in practice. It is clearly possible that both practitioners and researchers might include neo-liberal

assumptions, bias and misunderstandings into the model, thus reinforcing the very issues of inequality and injustice that it seeks to challenge.

Another concern is identifying the difference between resources, capabilities and functionings. This process can be unclear and subjective. For example, the differences between social affiliation (capability set) and a network of support (functioning) are ambiguous. If an SFD participant develops positive social relationships within/outwith the program, how is this translated into a supportive network? If those relationships are with people who have little power or influence on the participant's surrounding environment, the network may not be able to provide any support or very limited support.

We also recognize the reality of research and non-governmental organization (NGO) program funding. Outcomes, outputs and measurable achievements, such as achieved functionings, are valuable arguments for program and research funding. This type of explanatory research approach, with a focus on process over outcomes, can make it more difficult to demonstrate the kind of development impact that funders often seek.

It is difficult for any model to address all of these possible issues and concerns, and this CA in SFD model is susceptible to these weaknesses. In particular, it is a broad application of the CA and must be localized within context. This CA model strives to create a framework for localization, specifically by including the various levels of conversion factors to prompt researchers and program designers to consider these influences. However, by providing more specific examples to contextualize the model to SFD, we may be reinforcing normalized aspects of participants' lives (e.g. school and family may not apply to out of school orphans). Along those same lines, there are concerns in SFD that many researchers and NGOs from wealthy,



Global North countries are conducting work with limited input from local people (Banda & Holmes, 2017). This model cannot prevent such an approach.

### *Recommendations and future research*

To effectively engage with this model, a localized approach, built from the sub-altern voices of those from the within the communities targeted by SFD, particularly from the Global South, must be applied. The newly released book, *Localizing Global Sport for Development*, makes the case for localizing SFD and provides insight on challenging the neo-liberal approaches that have defined much of the SFD movement (Lindsey, Kay, Banda, & Jeanes, 2017). In collaboration with our CA model, this localized perspective can help researchers and practitioners address the (often hidden) barriers to and stimulators of capability development. For example, to address the above-mentioned issue of menstruation, future research and practice should seek to understand the impact of menstruation on participants, concerns of period poverty and advocate for health and education policy that supports menstrual health.

Future research should also build from understanding macro-level environment conversion factors on SFD toward advocating for policies and social change that challenges the inequalities and injustices that systematically oppress, restrict and subjugate people. The SFD movement has matured to the point that advocacy should be a central tenant to program design and research (Sanders, 2016). Those who work and research SFD are generally drawn to this field because they want to make a positive impact. Advocacy on public policy and using sport as a highly visible platform to promote social change is an important and effective route to making that impact. We believe that this CA approach can support those researchers and practitioners to collaborate, with a clearer understanding of the complexities of gender dynamics in sport, toward a more impactful, inclusive and sustainable sport for development movement.



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*X, 2017. (Lead author's PhD dissertation)*

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<sup>i</sup> The model presented is drawn directly from the lead author's doctoral dissertation. The dissertation will be cited as (X, 2017) for the purpose of this blind review.

<sup>ii</sup> For practical purposes, we will rely on binary gender identity terms such as girls/boys, men/women and female/male in this paper. We acknowledge, however, that gender is non-binary and seek to use more inclusive terms such as "all genders" as much as possible.